Project #3- Multimodal Increasing Awareness Project- Due Tues 11/29, 8am on BB. Be Ready to present in your class sections!

Students have two options to create a multimodal, multi genre project that aims to increase awareness with the general public. Students must pick one topic from the shortlist below:

* Vaccine Awareness/Hesitancy
* Energy Renewal-   President Biden's new climate change investments in the Inflation Reduction Act of 2022. The Biden administration approved major investments in renewable energy and sustainability, particularly in urban communities.
* **Summary of the Energy Security and Climate Change Investments in the Inflation Reduction Act of 2022**
* <https://www.democrats.senate.gov/summary-of-the-energy-security-and-climate-change-investments-in-the-inflation-reduction-act-of-2022>
* [summary\_of\_the\_energy\_security\_and\_climate\_change\_investments\_in\_the\_inflation\_reduction\_act\_of\_2022](https://williamsfall22.commons.gc.cuny.edu/files/2022/08/summary_of_the_energy_security_and_climate_change_investments_in_the_inflation_reduction_act_of_2022.pdf)
* Environmental Racism/ Justice- What is air pollution? What are the connections between air pollution and the lack of sustainable energy? What are the connections between air pollution and asthma impacting the South Bronth and Northern Manhattan?
* <https://greenaction.org/what-is-environmental-justice/>
* Alternative Energy Sources
* Women’s Health Issues- Overturning of Roe v Wade, unplanned teen pregnancies = child abuse, (for example)
* Microplastics
* Environmental Conservation- for example- composting, recycling, recognizing and recognizing air pollution, etc
* Mental Health Awareness
* Food Production
	+ Alternative Farming Methods
	+ Health Hazards that accompany GMO
	+ The increased use of fertilizer to prevent soil degeneration and how that can impact our food supply
	+ Inaccessibility to health care
	+ The connection between doctors and “big pharma”
	+ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5765617/>
	+ Autism
	+ Allergies

Option 1- 9:30am section

Students will create a “semi-creative,” multi-modal, multi genre project that incorporates increasing the general public’s awareness on topics that connect to social justice, food consumption, medicine, and technology, for example.

Project Requirements

1. Creating a blog on blogger.com or the CUNY Commons that will contain at least ***one blog post*** that offers relevant information on the topic, ***a digital flyer, and an info sheet.***
2. Physical, tri fold, printed pamphlet, with specific info that your audience needs to know
3. Oral presentation
	1. Discussing your topic
4. Reflection Paper
	1. which must analyze how the rhetorical elements are reflected in the project plus answer a specific set of questions which are designed to analyze content and composition process

Option 2- 11am section

Students will compose a multi-genre, multi modal project that leans towards a more “academic” approach which consists of:

Project Requirements

1. community outreach flyer (with audio voiceover) 1-2 pages
2. position paper
	1. 4 pages with at least 4 outside sources- (cover page and reference page DOES NOT count towards page total, but are required for submission)
3. oral presentation
	1. moreso a short explanation and defense of your project, necessary for Q&A purposes
4. and reflection paper
	1. which must analyze how the rhetorical elements are reflected in the project plus answer a specific set of questions which are designed to analyze content and composition process

\*\*All aspects of EITHER project option must be properly cited in APA format. Headers, headings, cover pages, reflection papers, in text citations, etc.

This project, as all of the previous ones, will be scaffolded into multi parts and due dates. There will also be a virtual peer review component.

Scaffolded due dates

Part 1a- compose a min 1pg, substantive write up of the selected topic, including background info, intended content/direction of the project, purpose, and audience. **Due Sun 11/13, 8pm**

-if outside sources are used for this write up, a properly composed APA reference page must attached

Part 1b- THREE substantive, constructive responses to THREE different student posts. **Due Mon 11/14, 10pm**

PArt 2a- **\*\*possible** asynchronous class meeting- draft day, virtual peer review. **Drafts due Mon 11/21.** Peer review scheduled for Tues 11/22, whether it is virtual or remote.

Part 3- Final drafts for entire project **Due Tues 11/29, 8am on BB. All aspects of the project are expected to be uploaded PRIOR to the start of class. Students will be expected to present their projects in their normal sections. If we run out of time, we will resume on Thursday 12/1.**